



Web Portal



Ocean Science Initiative: Ocean Web Portal

Inaugural Meeting of the
NOAA Extended Team

August 18, 2005



Welcome

[What Is the Portal](#)

[The Partners](#)

[Organization](#)

[Our Principles](#)

[Project Web Site](#)

[Content Sections](#)

[Schedule](#)

[Our Strategy](#)

[Expectations of You](#)

[Next Meeting](#)

Welcome and Introductions

- Davida Remer, NOAA coordinator, Core Team
- Mary Lou Cumberpatch, NOAA Library, Core Team
- Tom LaPointe, NOAA/NOS, Core Team
- Carol Fiertz, SI Project Manager, Core Team
- Other SI members of Core Team
- NOAA Web Portal Extended Team
- Other guests

Web Portal



Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

Next Meeting

What Is the Web Portal?

- One of three basic elements of the
SI/NOAA Ocean Science Initiative
(Ocean Hall, Ocean Web Portal, Center for Ocean Science)
- Vision: A New Era of Ocean Literacy
- Unifies the elements of the Initiative
- Adds online education and enrichment
- Launches 9/08 with the opening of Ocean Hall





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

Next Meeting

Complementary Partners

- SI's National Museum of Natural History
 - premier natural history museum (6 million visitors/year)
 - decades of experience presenting science to families
 - extremely popular Web site(s)
- National Oceanic and Atmospheric Administration
 - premier oceanographic institution
 - 24/7 operational activities along many dimensions
 - vast Web offerings





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

Next Meeting

How Will We Be Organized

- Core Team
(scope, decisions, guide execution)
- NOAA Extended Team
(ideas, NOAA content)
- SI Extended Team
(ideas, content possibilities)
- Council
(outreach, organizational support)





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

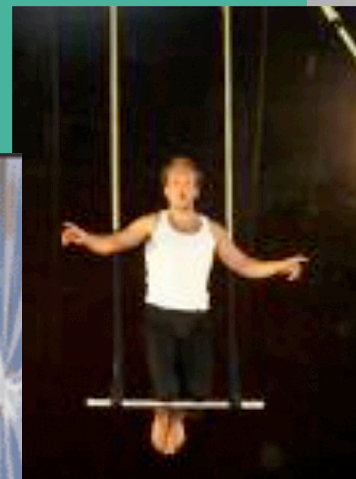
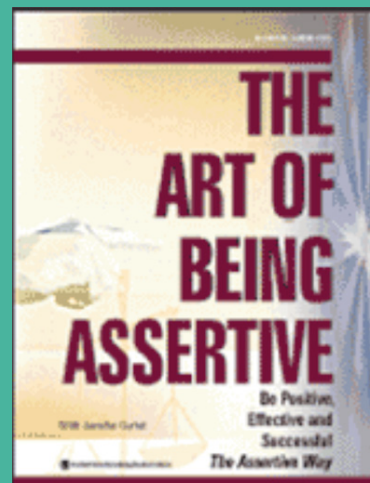
Our Strategy

Expectations of You

Next Meeting

Our Principles

- Openness
- The Greater Good
- Ideas Are Commitments
- Assertive and Aggressive
- Balance
- Accuracy





Web Portal



Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

Next Meeting

The Project Web Site

- Making openness operational
- Background documents
- Meeting summaries
- Work products



URL: www2.nos.noaa.gov/ohwebportal/



Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

Next Meeting

Content Sections

- On-line exhibit
- Collections
- Field guides
- Educational materials
- Stories

-
- Role playing
 - Gaming
(tradeoffs, ecosystems, etc.)





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

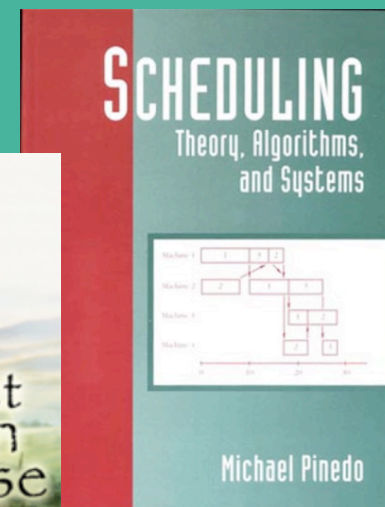
Our Strategy

Expectations of You

Next Meeting

The Development Schedule

- September 9, Statement of purpose
- November 4, Topical Outline
- January 20, Storyboard
- March 10, Structure and draft schedule
- Late FY06-07, Content development
- FY08, Web site development





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations of You

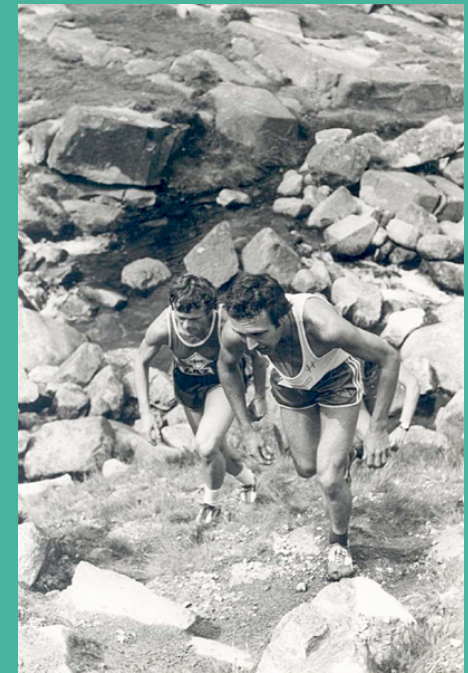
Next Meeting

Our Strategy

- Function as a TEAM!!!
- Proactive, yet thoughtful
- One month ahead of Core Team
- Make everything operational
- No detail is too small



1884 Kansas State University Football Team





Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

Our Strategy

Expectations

Next Meeting

What Is Expected of You?

- Engage this opportunity with zest
- Offer ideas and commitment
- Assemble content
- Learn
- Organize your office and brief management



Board of Directors, Churches of God, 1909



Welcome

What Is the Portal

The Partners

Organization

Our Principles

Project Web Site

Content Sections

Schedule

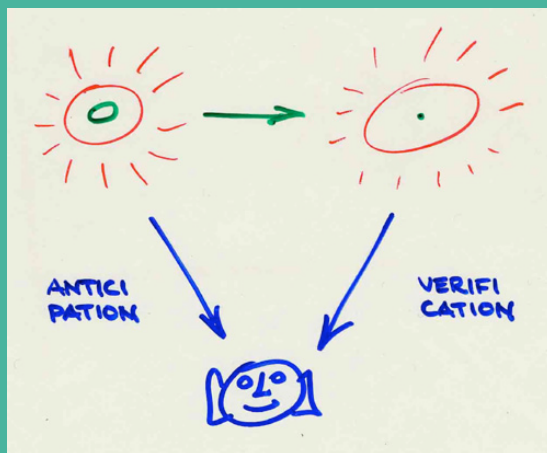
Our Strategy

Expectations of You

Next Meeting

Next Meeting

- Thursday, September 15, 1pm, SSMC4/9415
- Review new documents
- Discuss collections
- Broad concepts for stories
- Games and models



"Anticipation" by Fayrene Parrish, 2005